

60
seconds

on average to complete the automated
age verification process

About

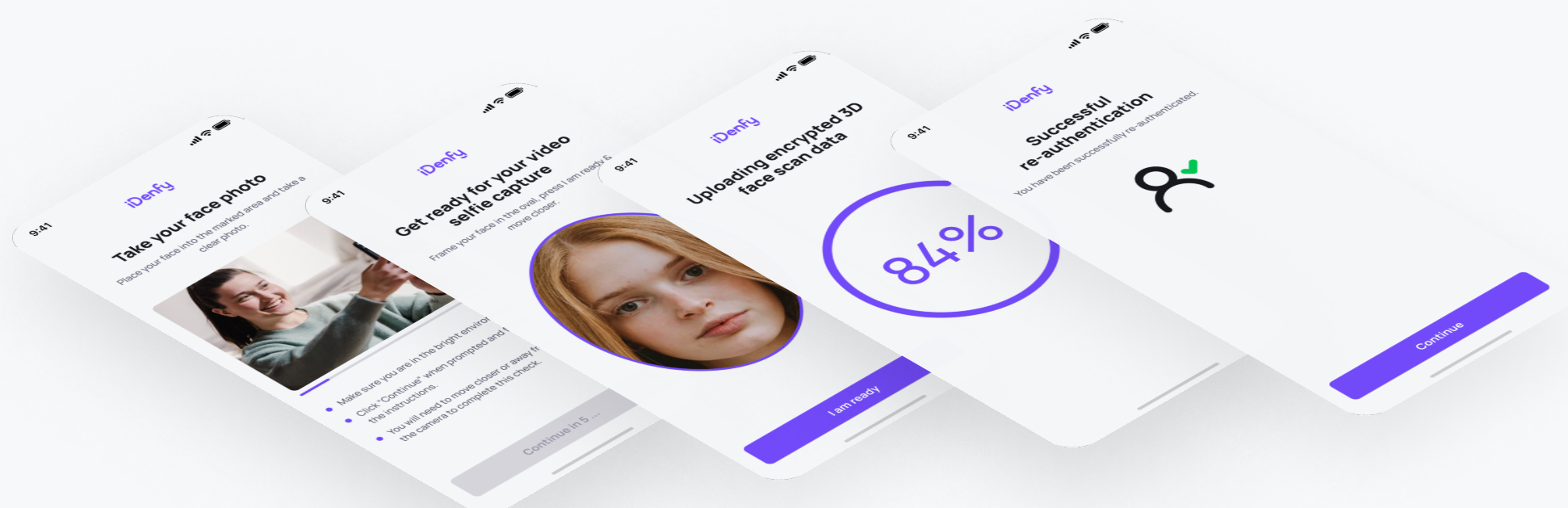


Beera Station is a unique self-service beer station network helping its customers pour their own beer.

The automated machines eliminate the need for bartenders and help clients save time, which creates a simpler experience. This factor helps Beera Station revolutionize the way people can appreciate the flavor of their favorite drinks.

Their stations enable customers to pour their own drinks, offering an innovative way for consumers to enjoy their beer.

Through their user-friendly app, Tappster, Beera Station empowers its customers by giving them the freedom to choose and control the type and quantity of beer they desire.



Challenge

Beera Station needed a fast and simple way to enforce the company's age requirements for its app users.

For the unique self-pouring beer station enterprise, that meant fully adhering to KYC and AML regulations.

The company understood that time-consuming verification could deter Tappster's users and impact the overall business.

It was crucial for them to provide a speedy and user-friendly customer experience while ensuring compliance.

Beera Station's team set out to take the beer-pouring experience process online, building a secure and seamless journey for its consumers.

The company required a reliable age verification solution to accurately verify customers' age and identities, minimizing the risk of fraudulent access or false positives.

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People want to pour their own drink immediately but need to verify their identity and confirm their age. Our age verification process needed to signal trust for all customers.

Shoval Vishengrad, co-CEO of Beera Station

Solution

To overcome the challenge of fake IDs, Beera Station wanted to build a customer-first experience.

The company compared age verification solutions based on features, user experience, and integration complexity.

Beera Station saw iDenfy as the preferred software that could provide trust and help them expand their international network.

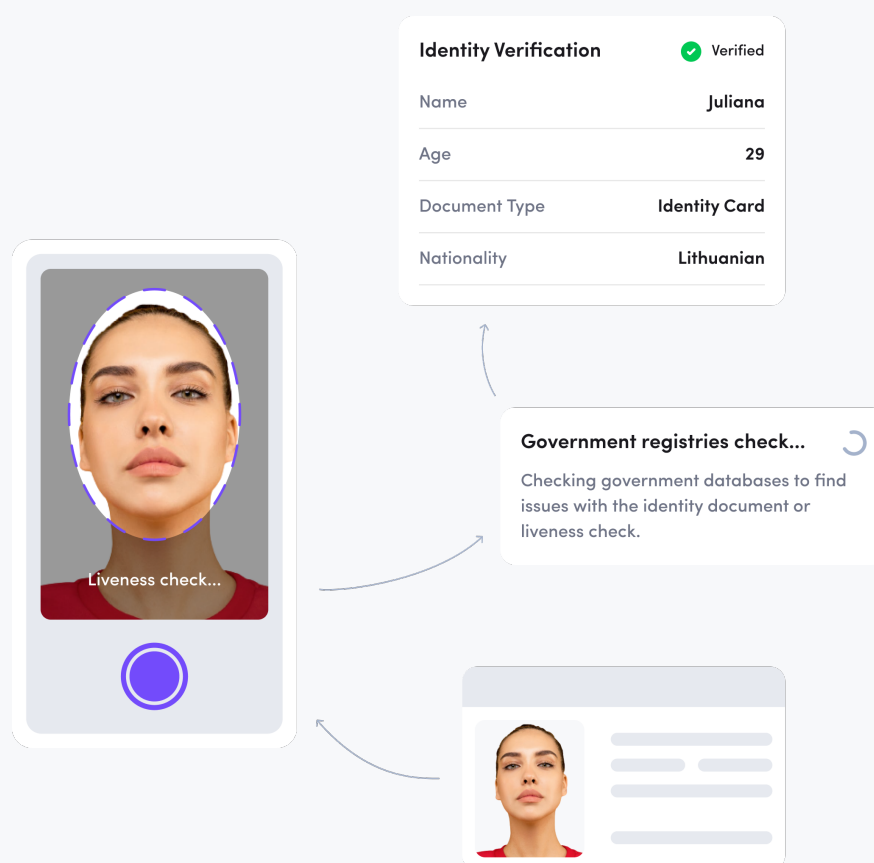
The enterprise integrated iDenfy's solution that allowed people to prove they're of legal drinking age with quick government ID and selfie verification.

iDenfy was the best match due to its app-friendly technical solution and ability to store data on its servers.

Using biometric technology and liveness detection, iDenfy's solution validates over 3,000 different forms of ID documents on the Tappster app.

iDenfy's global solution operates in different languages. This allowed Beera Station to confirm the age of more customers.

iDenfy's verification solution made the process of purchasing drinks on Tappster easier and quicker.



Results

- ✓ Beera Station entrusted iDenfy with age verification, data handling, and customer onboarding processes.
- ✓ iDenfy enabled instant verification, allowing Beera Station to check customers' age and identity in real-time.
- ✓ iDenfy ensured KYC compliance, verifying that the person attempting to access the self-pouring stations is the legitimate owner of the ID.
- ✓ iDenfy's age verification secured an efficient customer journey, eliminating waiting in long lines beside the beer stations.
- ✓ iDenfy's solution was white-labeled to Tappster's brand and supported the app's global audience with multi-language options.
- ✓ iDenfy opened up global opportunities, enabling Beera Station to expand its operations and scale effectively.
- ✓ With iDenfy, Beera Station's app users sign up and complete age verification within an average time of 60 seconds.
- ✓ For Beera Station, this resulted in a reduction of onboarding costs by 30%.

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We easily integrated iDenfy's age verification solution into our app through API and customized branding. iDenfy's protocols are globally effective, allowing us the opportunity to expand into international markets without the need for country-specific adjustments.

Shoval Vishengrad, co-CEO of Beera Station